



HORSESHOE HARVEST HANGOUT

Harvest Loop Small Business Carnival

Rules & Regulations • October 31, 2026

ELIGIBILITY

- A small business is defined as a locally operating business (Queen Creek, San Tan Valley, or surrounding area) with 50 or fewer employees.
- Businesses with more than 50 employees that have been in operation for less than three years are also welcome to apply.

SETUP & TEARDOWN

- Your activity or game must be fully set up on Saturday morning and ready to go by **11:15 AM**.
- Stations may not be torn down before **6:00 PM**. The Trunk or Treat event runs Noon to 6:00 PM.
- You are responsible for bringing all items needed to operate your station, including tables, chairs, and any equipment for your game or activity. Horseshoe Harvest Hangout does not provide supplies.
- On event day, you will be assigned a specific area or station within the Harvest Loop.

STATION SETUP RULES

- Stations are located on hard-packed arena ground, suitable for wheelchair access.
- Your setup **cannot** include hay, straw bales, shavings, or ground cover. Mats are acceptable.
- Business branding such as banners and signage is welcome and encouraged at your station.
- Trailers may not be parked behind vendor or station spaces.

GAMES & ACTIVITIES

- You are responsible for providing your own game or carnival-style activity, along with prizes for participants.
- It is desired, but not required, that your game or activity be fall festival or Halloween themed.
- This is a games and activities area only. **No sales** are permitted at your station. If you are interested in a vendor booth for the full weekend event, please contact: vendors@horseshoeharvest.com

PRIZES

- Prizes are to be provided by you and are subject to approval by the Horseshoe Harvest Hangout team prior to the event.
- Branded promotional items (sunglasses, pens, etc.) are acceptable, but must be appropriate for children of all ages.
- Candy may be used as a minor prize (for example, a participation prize).
 - All candy must be in sealed, factory-packaged bags prior to the start of the event.
- Food prizes such as cupcakes or baked goods must be pre-approved by the Horseshoe Harvest Hangout team and are subject to all applicable Maricopa County Health Department rules and regulations.

LEAD GENERATION & PROMOTION

- Soft lead generation for adults only is permitted at your station. Examples include a business card drawing or a follow-to-win social media contest.
- Participation in your activity or game **cannot** be made a requirement for lead generation. All activities must be open and accessible to everyone.

CROSS-PROMOTION REQUIREMENT

- If selected to participate, your business agrees to cross-promote Horseshoe Harvest Hangout a minimum of **two times** prior to the event.
- Cross-promotion may include any of the following:
 - Hanging an HHH flyer or poster at your business location
 - Sharing Horseshoe Harvest Hangout social media posts
 - Posting an original invite encouraging your audience to come see you at the event

Note: Original social media posts made by your organization must be approved by the HHH team prior to posting.

APPLICATION DEADLINE & ACCEPTANCE

- The deadline to apply is **September 25, 2026**, or until all spots are filled — whichever comes first.
- Submission of an application does not guarantee a spot. You will be contacted by the Horseshoe Harvest Hangout team to confirm acceptance.
- A **\$50 participation fee** is due upon acceptance and confirmation of your spot.

Questions? We're happy to help.

dru@horseshoeharvest.com

horseshoeharvest.com

Horseshoe Park & Equestrian Centre • 20464 E. Riggs Rd, Queen Creek, AZ 85142
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